



SPONSORSHIP OPPORTUNITIES



SERVING OUR COMMUNITY, Together.

FOR 100 YEARS AND COUNTING,

United Way Pioneer Valley has mobilized community resources to meet community needs throughout Hampden County, Granby, and South Hadley. Through strong local partnerships with volunteers, local businesses, government, and nonprofit organizations, UWPV accomplishes together what no one can do alone.

As a sponsoring partner to UWPV, you receive a host of benefits including visibility and recognition at our signature community events. We can also create customized team volunteer opportunities to benefit the causes and organizations you're passionate about.



SPONSORSHIP LEVELS AND BENEFITS

Your sponsorship of United Way Pioneer Valley provides an infusion of financial support that makes our work possible. We consider our sponsors to be partners in our mission to mobilize community resources, and we provide a broad menu of promotional and recognition opportunities for your generous support.

PLATINUM SPONSOR

\$10,000

- Prominent recognition as a Platinum Sponsor at all signature events for one year
- Prominent logo and/or name placement on event materials
- Prominent logo and/or name placement on digital marketing materials
- Logo and/or name on website
- Company/organization highlight in our newsletter
- Complimentary admission for 8 guests to celebration and kick-off events
- Curated team volunteer opportunity for up to 8 people

GOLD SPONSOR

\$5,000

- Recognition as a Gold Sponsor at all signature events for one year
- Logo and/or name placement on event materials
- Logo and/or name placement on digital marketing materials
- Company/organization highlight in our newsletter
- Complimentary admission for 4 guests to celebration and kick-off events
- Curated team volunteer opportunity for up to 8 people

SILVER SPONSOR

\$2,500

- Recognition as a Silver Sponsor at all signature events for one year
- Company/organization highlight in our newsletter
- Complimentary admission for 2 guests to celebration and kick-off events
- Curated team volunteer opportunity for up to 8 people

BRONZE SPONSOR

\$1,000

- Recognition as a Bronze Sponsor at all signature events for one year
- Complimentary admission for 2 guests to celebration and kick-off events

SUPPORTING SPONSOR

\$500

- Recognition as a Supporting Sponsor at all signature events for one year

Want to get involved? Contact us to learn more!

JESSICA COLSON

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