

FEEDING THE HUNGRY

Each day, many families have to make tough choices between buying food and paying for housing, utilities, medications or medical care, childcare, and transportation.

At some point, one in four residents of the Pioneer Valley will face a need for emergency assistance. We provide access to basic needs by partnering with local organizations to deliver these services.

In 2018-2019, we provided 324,295 meals to people in need, as well as 7,600 meals for children to have access to outside of school. This year, we made additional efforts in the wake of economic decline caused by COVID-19. During the first six months, we provided over 5,000 frozen meals to the Western Mass Food Bank, distributed 5,760 emergency food boxes to the food pantries in our region, and along with the Boys & Girls Club of Springfield, distributed over 4,000 breakfasts to our first responders.



INVESTING IN OUR FUTURE

Creating a better future for our children is central to United Way of Pioneer Valley's mission. That's why we are the largest funder of after-school programs in our service area. Our partners operate many creative programs for youth and, as part of our grant requirements, track and report the results and outcomes of these programs.



COVID-19 RESPONSE

Through the COVID-19 Recovery Fund for Western Massachusetts, a joint effort between us and the United Ways of Hampshire and Franklin County, we have made numerous efforts to lessen the burden on our community. We have provided grant funding to 25 local organizations addressing the damage of COVID-19, delivered thousands of toys to children to help with their boredom at home, and provided PPE to dozens of organizations in need.

HELPING OUR COMMUNITY



1,000+
people have attended Thrive
presentations with financial tips and hints



324,295

hot meals were provided in 2018-2019

thrive

Navigating personal finance is a challenge. Thrive provides free, confidential, one-on-one financial coaching. We help our clients identify financial goals, set up household budgets, review credit reports, resolve debt issues, and repair credit.

Thrive also runs a toll-free hotline at 833.308.4748.



Mass2-1-1 makes trained operators available every hour of every day to ensure every person in Massachusetts has access to free, confidential help for their everyday and crisis needs.

Mass2-1-1 also runs the Call2Talk emotional support and suicide prevention hotline.

Mass2-1-1 answers 1,500+ calls per day, and is the Commonwealth's official COVID-19 response hotline.

CAPACITY BUILDING

We actively work with local nonprofits in addition to those we fund. We share best practices, identify untapped resources, and make introductions.



\$2,001,643

in Earned Income Tax Credits were returned to 2,549 clients of our Volunteer Income Tax Assistance program in 2019



2,600

backpacks full of school supplies were donated to homeless students during the 2020 Stuff the Bus event

THE POWER OF SHOWING UP

We mobilize employers and higher ed volunteers to address pressing needs in our region. We use Golden, an innovative volunteer portal that makes volunteering easier for all involved.

REGIONAL COLLABORATION

We frequently convene business, government, nonprofit, and higher ed. We participate in dozens of critical regional initiatives.

TALENT DEVELOPMENT

We have a constant stream of interns and AmeriCorps VISTA members, providing fresh looks and different perspectives on our programs, strategies, and ideas.

HOW YOU CAN HELP

Please help us continue our vital work with a simple payroll deduction. One, three, or five dollars per pay period from people like you is the reason we can do good in our community.

Learn more at **www.uwpv.org** or call 413.737.2691.